Website Development

**Unique, Agile and Scalable Web Apps**

Enhance your business success with custom websites that grow key business metrics

**Get Started**

**Custom Features, Seamless Experience**

Every website has two major functions - to put a business in the best light and drive sales. If your website is outdated, unattractive or difficult to use, your digital presence is dead in the water. This is where we come in.

At Cloud Marketing, we partner with brands like yours to create powerful websites that solve complex business problems. We understand a website is not only created to showcase your unique brand, but also to engage potential clients and convince them to buy from you.

We have a solid understanding of digital strategy to help us understand your company’s vision and capture the imaginations of your prospective clients.

**Web Applications that Work**

In today’s fast paced world, technology is evolving more rapidly with more than 1 billion people accessing the internet from their mobile phones. If you aren’t providing your customers a great mobile website experience, then you’re missing out on a huge number of potential sales. Hence, it’s important to keep your business websites responsive across all browsers for an all-inclusive user experience.

**Long-Standing Expertise**

Building a unique and efficient web application can be a bit challenging, but it gets a lot easier with the right development company. You need a website that combines modern technology and great functionality with a fantastic user experience? Look no further.

At Cloud Marketing, we understand that your brand is special to you, so we always strive to develop well-planned web applications by using the latest tools or technologies following a customer-oriented approach.

Our experts have vast experience and knowledge of mark-up, coding and style languages (such as HTML5, CSS, JAVASCRIPT, SCSS, .NET, PHP and so on) which will remain growing in years to come.

Over the years, we have built several websites for businesses and individuals using the required resources and expertise to pull it off.

Whether you want a custom website or a web application with a web counterpart, you can always trust our team of professionals.

Get in Touch!

**What Makes us Unique?**

* **Excellent Team-work**

We have different skilled professionals for every stage of the development process. Ranging from graphics design, UI/UX design, front end development to SEO, back end development and content. All of these teams work together as one to provide an exceptional website or web application that propels your business forward.

* **Affordable Pricing**

At Cloud Marketing, we offer unbeatable prices you might not find at other agencies and also deliver an outstanding job that will leave you surprised at what with we’ve achieved with your investment.

* **Customer Satisfaction**

Driven by passion, innovation and a keen dedication to customer satisfaction, we make sure to completely understand your vision and needs to provide you with an outstanding website that drive sales.

**Ecommerce Website Design**

**Maximize your Sales Process with Custom Ecommerce Website Design Services**

Ecommerce solutions geared towards providing businesses with standard features and functionalities that turn prospects into customers.

**Hire Us**

**Acquire, Enhance and Retain Desired Customers with a CRM service that Works**

At Cloud Marketing, our customer relationship management service offers a flexible and easy-to-use live chat interface that helps you attend to your customers’ customizable orders on the go. When you work with us, we design ecommerce websites with overall customer relationship management services and also ensure you direct access to your buyer’s needs and complaints.

While maintaining the core values of your brand, we ensure your eCommerce webpage is fully integrated with blogging and newsletter features to help keep your customers informed about the industry, as well as enable new clients get signed up for product updates, promotional offers and discounts on deals.

**State-of-the-art Website Security**

An effective eCommerce website serves as the backbone of your online retail business, and we understand the importance of channeling the latest technology to yield maximum profit for your brand. That’s why, working with our team of website design experts would guarantee your eCommerce webpage maximum protection with layers of encryptions by creating an air-tight security front-end and back-end that protects your customer’s card and personal information.

To protect your websites against daily vulnerability scam, we make use of state-of-the-art website security features that includes all-round data encryption, up-to-date data backup and server security.

**Easy-to-use Website Navigation & Layout**

At Cloud Marketing, our goal is to ensure your webpage is structured with user-friendly navigation and layout and as such, design every business's eCommerce website with the user experience in mind and also. Working with our team of eCommerce UX design experts, we offer themes customization services that gives your customers the benefit of a pleasurable shopping experience.

**Visitors’ Analytics &Traffic Statistics**

Our eCommerce website services come with the benefit of Google Analytics Integration on your website. We provide unlimited access to Google Analytics that gives you the ability to keep track and analyze your visitors and traffic statistics. The software also grants you access and storage of your visitors and potential buyers’ information. With the integration of Google Analytics provided by our team, you get detailed statistics on the quality of your services and how best to improve them. Also, we analyze the traffic statistics to help increase your overall traffic conversion rate.

**Access to Multiple Payment Options**

Driving the online market requires that your business accepts major online payment options globally known. We would work with your business structure to help create and manage an eCommerce website with ranging payment options. Our accessibility to leading online payment outlets helps your customers validate their orders with ease. We've built a lasting relationship with multiple online payment establishments and would oversee every registration process with these agencies.

**Get In Touch**

**Digital Marketing**

**Revenue-boosting Digital Marketing Services That Work**

Over the years, we have served multiple businesses from various sectors with digital marketing campaigns that provide results on traffic and sales.

**Get Started**

**Effective Search Engine Optimization**

Our SEO professionals are experts in decoding the constant algorithm upgrades made by search engines. Working with us gets you services that include technical SEO audit, customized content marketing portfolio, and on-page and off-page SEO. Bringing us on board would grant you access to years of unlimited resources specifically channeled to promoting your brand. With our search engine optimization services, we guarantee your business a qualified search traffic increase.

**Strong Social Media Presence**

When we pick up a brand, its social media presence leaps from whatever phase to a significantly high domain. Our social media advertising strategies are designed to ensure that your paid social ads are directed to your target audience specifically. With our expertise, your brand gets advertising campaigns, customized ads setups and seasonal ads copy tweaks. In the end, our social media advertising services would drive impactful business growth to your brand.

**Website Design & Development Consultancy**

The quality of services a business claim to provide can be questioned by the accessibility of their webpage. The structure, design, and functionality of your website helps your audience interact with you better. Our web design & development consultancy services are led by professionals in the field who provide insights and suggestions to the structure of your webpage. We’d help you reevaluate the blueprint of your website’s design by making it a masterpiece worthy of increasing revenue.

**Outstanding PPC Management Services**

Our “Pay-Per-Click” advertising services are relatively the best you’d ever get out there. We strategically make these PPCs available to your most qualified audience at their disposal. We work with customized PPC campaign services that are set to increase the conversions and revenue of your brand. Our services include Google Ads and Bing Networks, banner ad design, strategized website conversion and detailed report. We have built the best PPC management services portfolio with several brands campaigns and retention rate of 90%. We offer these and more!

**Result-driven Email Marketing Services**

With the up-to-date email marketing and advertisement tools at our disposal, we guarantee your business increasing revenue from your mailing list. Our email marketing experts are professionals at understanding the psychological aspects involved in dealing with emails. We have years of experience in dealing with corporate mail listing and other email advertising strategies. Our emails are often intending to strengthen a customer relationship with your clients. Nonetheless, carefully stating out how your product and services meet their needs.

Our email advertising services are also extended to visiting clients from your webpage. We have created tested strategies that work on converting first-timers or visitors to potential clients through email advertisements. These techniques would be employed in serving your mailing list with updated information from our team of email marketing experts.

Get In Touch

**Website Maintenance Services**

**High-quality Routinely Website Maintenance Checks**

At Cloud marketing, we do not only create remarkable online experiences; we also value the essence of website maintenance for the maximization of your online space.

**Get Started**

**Follow-up Support For Better SEO Experience**

For a quality SEO experience, our team of digital marketing experts is assigned to oversee the improvement of your content on Google ranking and other search engines. We work towards keeping your website up-to-date with the Search Engine Optimization requirements for ranking the first page. Cloud marketing SEO professionals are dedicated to ensuring your website maintains an increasing rate of ranking, traffic visits, and conversion. Our detailed keywords research and SEO services are geared to keep your website relevant in your market space.

Gone are the days when companies and startups need to hire an entire IT department for SEO maintenance checks. With Cloud Marketing handling your website maintenance, we keep your website content updated with the latest keywords research, relevant links, and refined imagery for search engine rankings.

**All-round Website Security & Performance**

With Cloud Marketing in charge of your maintenance, consider your website fully secured, equipped with the latest plug-ins, and up completely bug-free. We offer standard maintenance website services to keep your website’s uptime speed optimal and running. Our daily backup and hourly monitoring feature helps you keep tabs on your traffic progress and data security. We also give full-time consultation, strategies, and planning on outdated links and revamp for the effective functionality of your website.

Cloud Marketing operates on a proactive directive when screening for potential threats to your website. We take care of the issue before it reflects on the quality of your content and the webpage. Our company becomes responsible for regular security updates and upgrades to keep your website technical framework up-to-date. Outdated plug-ins could be responsible for major website security breakdown and performance. We, therefore, make it our priority to follow the plug-ins updates.

**Frequent Analytical Testing & Repairs**

Website testing should be a frequent routine carried out by every developer beyond the initial launch. Launching a website surely involves lots of technicality; however, consistent testing and repairs help sustain the quality. Cloud Marketing offers regular analytical testing that helps highlight technical issues and bugs developed over time. We work with website testing professionals capable of spotting and fixing bug issues, while we offer improvement solutions to them. Cloud marketing tracks and monitors technical glitches and traffic declination before it tells on your revenue.

**Updating Of Website Content & Graphics**

The quality of your content and overall website appearances leaves a lasting first impression on your customers. Cloud marketing ensures that your website gets well-maintained on the graphics and user experience design. We help your customers stay connected to the daily information updates required in the sector by releasing up-to-date content. Whether you run an eCommerce website or a blogging outlet, we help generate engaging content and attach appealing graphics. Our UX design experts are experienced in info-graphics that help you deliver your message in a grand visual style. Cloud marketing also helps fine-tune your new products and content before releasing them to your customers.

**Get In Touch**